



## Peregrine 250 Prostaff Program for 2022

**Before you read any further, please note this program is for serious prostaff members only. If you are looking for free products, this is not the opportunity you want.**

I am pleased to announce and invite you to become a member of the Peregrine 250 Prostaff Program. There are several benefits to becoming a Prostaff member:

1. As shown in the **Prostaff Package Details**, you have the ability to buy products at a reduced price to resell them and make profit for yourself.
2. The ability to purchase all Peregrine products at 30% off retail. There are no limits to your purchases; however you are required to purchase one package a year to remain in the program. (See **Pro staff package Details**.) As an accomplished angler in your community, Peregrine 250 recognizes that having you introduce our products to friends, family, tackle stores and marine stores is a significant value for our company. When you re-order, you can order the products you want according to your needs.
3. If you bring a new angler on the prostaff we'll give you 5% off of your next order. If you bring us a new store that will carry our products, we'll give you a reward of 10% towards your next purchase.
4. Being a Prostaff member provides you a platform to get your message out. We want each of you to be a part of our social media program. Peregrine 250 will be posting pictures, videos, blogs of your successes on our facebook page and website. This will not only increase Peregrine 250's awareness but reinforce your position as a pro angler within the fishing community.

In return for providing you the product discounts and social media support, Peregrine 250 requests the following from you:

1. Communicate relevant information about your fishing activities. If you are a guide and or tournament angler, we would like to know. This allows Peregrine 250 to leverage your activity into possible distribution opportunities.
2. Public relations and Social media are critically important tools to create awareness for Peregrine 250. These platforms can be used to communicate new product information and ultimately lead to increased distribution and sales for the company.

3. As part of your Peregrine 250 Prostaff responsibility, we want to maximize visibility when traveling and out on the water. By making a financial commitment to you, we ask that you use our products exclusively along with wearing Peregrine 250 branded patches and decals on your boat. Specific requirements are outlined in your Peregrine 250 Prostaff application. Once approved, Peregrine 250 will provide these merchandising items.

Each of you will be a key component of our success. Do what you do best fish! Assist us at every opportunity to turn your involvement in fishing into sales and distribution for Peregrine 250 Boat Care products.

If you have any questions, please contact Roger Larocque at 818/970-9572 or email us at [roger@peregrine250.com](mailto:roger@peregrine250.com).

To be included in the Peregrine 250 Prostaff Program please complete the attached application form and return it to [roger@peregrine250.com](mailto:roger@peregrine250.com).

Sincerely,

Roger Larocque  
President, Peregrine250



**Peregrine 250 ProStaff Application**

**First Name:**

**Last Name:**

**Street  
Address:**

**Address Line  
2:**

**City:**

**State/  
Province:**

**Postal/Zip:**

**Country:**

(      )

**Phone:**

**Email address:**

**Website links:  
Facebook link:**

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**What kind of  
boat do you  
have? (Boat  
not required)**

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**What kind of  
motor do you  
have?**

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**Are you  
sponsored  
by another  
boat wax  
company?**

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**Are you  
active with  
Social  
media?  
If so, circle  
all that  
apply.**

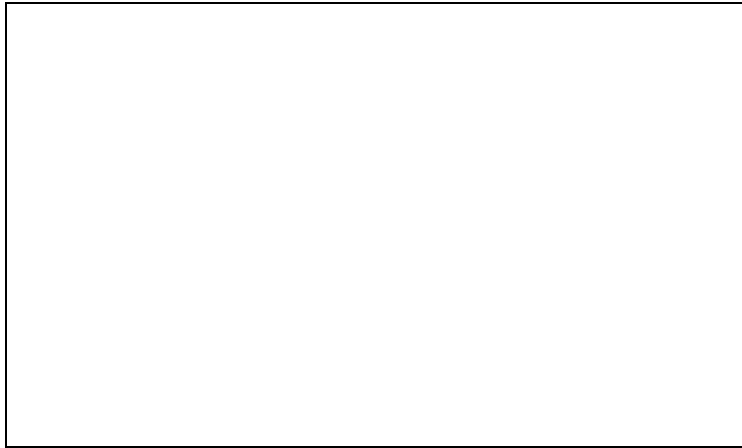
<b>None</b>	<b>Youtube</b>
<b>Facebook</b>	<b>Instagram</b>
<b>Twitter</b>	<b>Other</b>

**Are you active on any Fishing forums? If so, please list them and tell us your screen name on the forum**

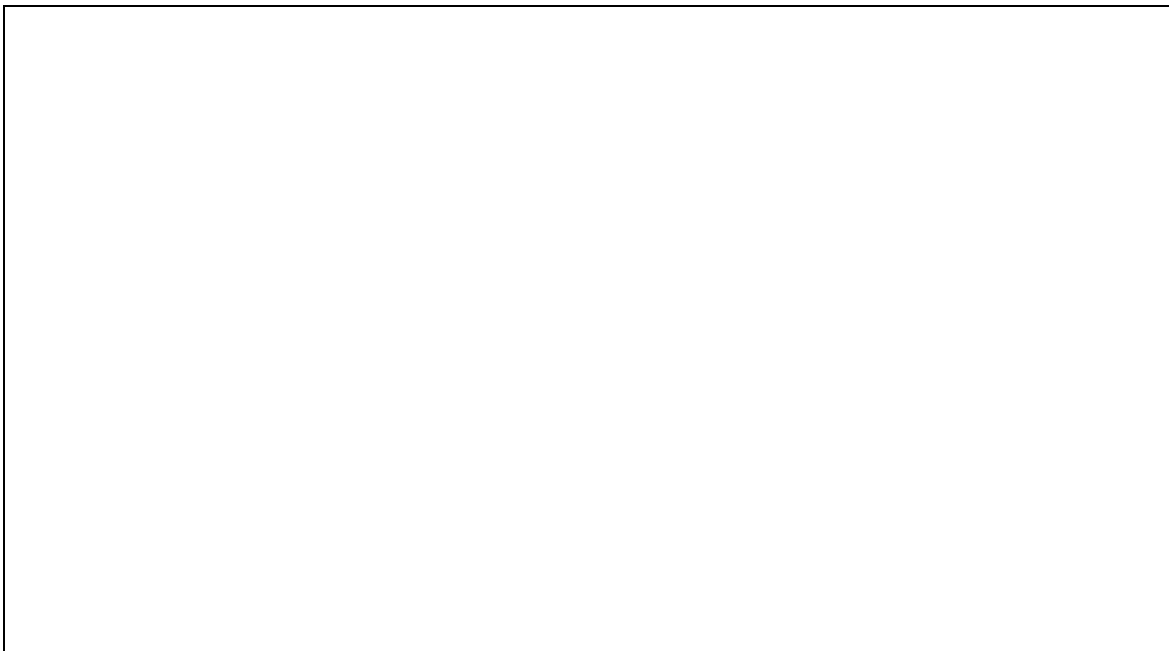
**Tournaments you fish:**

**Clubs you are Affiliated with:**

**Other  
sponsors:**



**Please include a short BIO. See attached page for examples.**



**As a condition of membership in the Peregrine 250 Prostaff Program, I agree to provide the following to Peregrine 250:**

- I agree to use Peregrine 250 products only with the objective of increasing Peregrine 250 sales.
- I agree to affix to my tournament apparel the Peregrine 250 brand logo in a prominent position on my tournament jersey.

- I agree to affix a Peregrine 250 vehicle decal to my tow vehicle and boat in a prominent position.
- I agree to promote Peregrine 250 products on social media as often as possible.
- I agree I will not accept sponsorship from any other Boat wax companies.
- I agree that I will include Peregrine 250 in any press opportunity. I also agree to provide regularly, copies of articles, or photos of myself promoting Peregrine 250 and myself as a Peregrine 250 Prostaff member. I understand these items may be used for promotion by Peregrine 250.
- I agree to provide Peregrine 250 the right to use my name and likeness on peregrine250.com
- I agree that I will not communicate the 50% off retail discount provided to me to dealers or consumers.
- I will do my best to introduce Peregrine 250 products to other anglers and will refer interested other guides, tournament anglers and fishing enthusiasts to Peregrine 250 for Peregrine 250 Prostaff consideration.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

When submitting your application to [roger@peregrine250.com](mailto:roger@peregrine250.com) , please include the following:

1. A digital photograph of yourself, which should be at least a full chest and head shot. For example, pick a favorite shot holding your best fish, or near your boat.
2. Completed application

Within a week of receipt, you will be contacted regarding your application. To become a member of Peregrine 250 Prostaff, we will look at all factors submitted





**[www.Peregrine250.com](http://www.Peregrine250.com)**

**BIO examples:**



**Rob Bryant-Kentucky**

Rob Bryant's articles regularly appear in Bass Angler Magazine and Kentucky Outdoors. As a writer, Bryant has worked with many of the top professional anglers and celebrities in the fishing industry. Also an avid bass fisherman, Bryant got his start tournament fishing in the early '90's fishing the Redman circuit (which is now the BFL), the ABA Weekend Series (since its inception), as well as many open tournaments. He calls Kentucky Lake his home and is on the Peregrine250 Boat Care Products Pro Staff, RPM Customrods Pro Staff and proudly promotes products from Cover Your Bass, makers of the bass room.

Bryant's webpage is [www.robbyantfishing.com](http://www.robbyantfishing.com) and his Facebook fishing page can be found here: [www.facebook.com/pages/Rob-Bryant-Fishing/225244221014633?ref=bookmarks](https://www.facebook.com/pages/Rob-Bryant-Fishing/225244221014633?ref=bookmarks). You can contact Rob at his email address: [customdrills@yahoo.com](mailto:customdrills@yahoo.com).





**Richard Crow - California**

I've been married to my best friend and fishing partner for 31 years. I have two kids, 27 and 25 with two grandkids that make me laugh everyday. I've been working at Budweiser in the brewhouse for 31 years, looking forward to retirement, I have been fishing for over 45 years. I was raised in Louisiana Fishing Farm ponds. Now I fish in the Top Stick Tour and National Bass Night Tournament Series, Castaic Bass Club and Guys n Gals of Castaic. Making it on the big bass stage of fishing is my dream...My favorite lakes on the west coast are Pyramid Lake, California Delta, Castaic Lake and Lake Lopez. I am very proud to be a Prostaff Member of Peregrine 250, Bass Craft Crankbaits, Outlaw Custom Rods, Stroker Worms, Snackdaddy Lures, Elite Rod Sleeves, Deep South Lures, Crows Custom Cookies, Solar Bat Sunglasses, Ardent Reels, Vicious Fishing Line, Eco Pro Tungsten, Pink Fishing, and Blue Sports Outdoors. I would love to thank my family and sponsors for their support.